

## **PUBLIC INFORMATION PROGRAM**

The Board will do its best to keep the people informed of the affairs of the district. To achieve its goals for good school-community relations and maintenance of open two-way channels of communication with public, the Board authorizes the Superintendent and/or his representatives to:

1. Prepare or guide the preparation of informational materials including the annual report, newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets and other assigned material, and to maintain close liaison with news media and publicity organizations.
2. Provide staff members with assistance for preparation of material for community and staff distribution (handbooks, information leaflets, etc.).
3. Assist in coordinating work with civic and other groups which support the school system.

**Adopted: December 19, 2000**  
**Revised: 5/7/02**